



# Standard eXpress

The Standard X-Ray Newsletter

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## Why You Should Go Digital?

by Lisa Dionisio

Have you considered going digital with your medical imaging system (X-Ray, MR, Mammo, etc) but don't know where to start? Don't worry you're not alone. Everyday, I encounter practices from various medical disciplines asking the same questions... "When should I go digital" "What are the advantages?" "How will it help my practice?" "Workflow?" "Financially?"

Many times cost is an issue. "Can I afford to go digital?" My response each time is the same, "Can you afford not to?" Many things we enjoy in our personal lives have been made easier, offering us more convenience at a faster pace while saving us time and money. Let me draw a common example of digital photography. What are the benefits? Getting your results instantly, manipulating your images without the use of a darkroom, recalling photos at a mouse-click, while saving time and money of buying film, developing, printing, and storing. The benefits that you share personally, will be the same shared at your practice.

Imagine clearing out that room in the office dedicated to store film. Imagine permanently freeing yourself of chemicals and film, the processing time, the traffic bottleneck, cost and chemical smell. Imagine shooting an image and being able to see it instantly, recall archived images at a mouse-click, send an image to a colleague for a consultation before the patient leaves the office, or review a case remotely from anywhere in the world via the Internet. All this and more is available now!

A digital system will have a few core elements. Digital modality capture, a PACS (picture archive communication system), a PACS server, and a workstation to view the images. A digital imaging system coupled with a PACS will increase your productivity, flexibility and workflow and actually make you money, much more than traditional film based imaging and archiving!

Standard X-Ray now scheduling complimentary consultations to determine which digital solution is right for your practice. We carry and install a full line of OEM CR (Computer Radiography) and DR (Digital Radiography) systems, custom paired to a PACS to work seamlessly. Whether you are looking to convert your existing system or purchase a new system, Standard X-Ray can provide the solution that's right for you.